

# ASA HOUTON BOARD MEETING January 3, 2017

Meeting start time: 7:11 PM Meeting end time: 8:22 PM

- **Present:** Nancy, Rebecca, Rudy, Ford, Kathryn, Sybren, Chuck, Ray, Robert G  
**Treasurer's Report:** Confirmed we are a 5061 © for Tax purposes. \$100 Misc – was actually for Rebecca – CPA will correct. We need a W-9 for Dan Tidwell and also for Nick the Entertainment for our Christmas Party. Reminder – anyone we pay \$600 or more we must have a W-9 on.
- **Recap of last meeting December Christmas Party:** Many concerns over the quality of the Food. Not up the usual standards. Folks had a good time but need to do on a Saturday and not a Tuesday for future Christmas events. Blue Santa was a HUGE success and very appreciated.
- **Website:** Maria was not in attendance but sent in – all is good and updated.
- **Upcoming Jan @ Federal Mogul Meeting:** All is set. Really need to push for big attendance from our shops to support Garage Guru and Federal Mogul.
- **STATE NEWS:** Robert and Kathryn did not have any new updates other than the Legislation goes into Session this month.
- **Open for discussion:** Many on the board were impressed with the Movie shown at the Christmas Part. And think would be a great movie to play in our waiting room, possible at a State or other meeting. Kathryn will follow up to see if Nick would be open to selling us a copy.
- **Open items/ Pending:** Address sponsor payment issues with Timberline. Timberline owes for November sponsorship. Numerous follow ups
- Nancy provided us with an ASA Meeting Attendance Report. Cyndi suggested adding a column to show what type of meeting. Example: Technical, Management, Motivation to track what Topics get the most attendance to help us select Topics for upcoming months.
- **REMINDER** April 21<sup>st</sup> and 22<sup>nd</sup> is the ASA State and Texas Tire Expo. Convention is Friday and management classes Saturday.
- For a Marketing Topic – with the Millennials using YELP – Cyndi will contact YELP about Sponsoring and Speaking at a ASA Meeting – Possibly May
- Discussed raising meals to \$15.00 for Members & Associates. \$20 for Non Members. Rebecca will continue to negotiate with Fratelli's. Suggestion – smaller portions of Lasagna and more salad and bread. (Cyndi really pushed for more bread – the small crunchy toast kind)
- We are not getting New Members and need to make a push to get out and talk to more shops.
- Potential Upcoming Speakers – Guy behind Autolabs. Kathryn has heard him speak and will follow up.
- Nancy Chuck will follow up with NAPA
- Kathryn suggests getting 3 or more shops to go speak to City Council about the Finger Print issue. Requiring Yearly prints when they agreed to only having to do once.
- Nancy states John Miller wants total off of Mail Chimp. Board agreed to have the Mail Chimp in the name of Houston ASA and then make Dan and Rebecca administrators

## Upcoming Meetings:

<u>Month</u>	<u>Host/ Topic/Location</u>	<u>Speaker</u>
<u>FEBRUARY</u>	<u>**Updated 2/21<sup>st</sup> BG to Sponsor</u>	<u>BG TBD</u>
<u>MARCH</u>	<u>Kukui</u>	<u>Kukui TBD</u>
<u>APRIL</u>	<u>Admiral Linen - Pending</u>	<u>Admiral TBD</u>
<u>MAY</u>	<u>??</u>	<u>??</u>